

Data protection

This Privacy Policy clarifies the nature, scope and purpose of the processing of personal data (hereinafter referred to as "data") within our online offers, website, features and content, as well as external online presence, e.g. our social media (collectively referred to as "online offer"). With regard to the terms used, such as "Processing" or "Responsible" we refer to the definitions in Art. 4 of the EU General Data Protection Regulation (GDPR).

Responsible

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Types of processed data

- Inventory data (e.g., names, addresses).
- contact information (e.g., e-mail, phone numbers).
- content data (e.g., text input, photographs, videos).
- usage data (e.g., websites visited, interest in content, access times).
- Meta / communication data (e.g., device information, IP addresses).

Affected persons

Visitors and users of the online offers (hereinafter we refer to the affected persons as "users").

Purpose of processing

- Provision of the online offer, its functions and contents.
- Answering contact requests and communicating with users.
- Safety measures.
- Reach Measurement / Marketing

Used terms

"Personal data" means any information relating to an identified or identifiable natural person (hereinafter the "data subject"). A natural person is regarded as identifiable, and can be identified directly or indirectly. Particular by means of an assignment to an identifier such as a name, identification number, location data, to an online identifier (eg cookie) or to one or more special features. These are the expression of the physical, physiological, genetic, mental, economic, cultural or social identity of this natural person.

"Processing" means any process performed with or without the aid of automated procedures, or any such process associated with personal data. The term goes far and includes virtually every handling of data.

"Pseudonymization" means the processing of personal data in such a way that the personal data can no longer be assigned to a specific data subject without additional information being provided. So far that such additional information is kept separate and subject to technical and organizational measures to ensure that the personal data cannot be assigned to an identifiable natural person.

"Profiling" means any kind of automated processing of personal data which involves the use of such personal data to evaluate certain personal aspects relating to a natural person. In particular, aspects relating to job performance, economic situation, health and personal interests. This to analyze or predict preferences, interests, reliability, behavior, whereabouts, or relocation of that natural person.

'Responsible person' means the natural or juristic person, public authority or institution which, alone or with others, decides on the purposes and means of processing personal data.

Authoritative legal basis

In accordance with Art. 13 GDPR, we inform you about the legal basis of our data processing. If the legal basis in the data protection declaration is not mentioned, the following applies: The legal basis for obtaining consent is Art. 6 para. 1 lit. a and Art. 7 GDPR. The legal basis for the processing for the performance of our services and the execution of contractual measures, as well as the answer to inquiries is Art. 6 para. 1 lit. b GDPR. The legal basis for processing in order to fulfill our legal obligations is Art. 6 (1) lit. c GDPR. The legal basis for processing in order to protect our legitimate interests is Article 6 (1) lit. f GDPR. In the event that vital interests of the data subject or another natural person requires the processing of personal data, Art. 6 para. 1 lit. d GDPR is the legal basis.

Safety measures

We take appropriate technical measures in accordance with Art. 32 GDPR. Considering the state of the art, the implementation costs, the nature, scope, circumstances and purposes of the processing. As well as the different likelihood and severity of the risk to the rights and freedoms of the natural persons and organizational measures, to ensure a level of protection appropriate to the risk.

Measures include, in particular, ensuring the confidentiality, integrity and availability of data by controlling physical access to the data, as well as their access, input, disclosure, availability and segregation. In addition, we have established procedures to ensure the enjoyment of data subject rights, the erasure of data and the response to data threats. Furthermore, we considered the protection of personal data already in the development, or selection of hardware, software and procedures, according to the principle of data protection through technology design and privacy-friendly default settings (Article 25 GDPR).

Collaboration with order processors and third parties

If, in the context of our processing, we disclose data to other persons and companies (processors or third parties), transmit them to them, or otherwise grant access to the data, this is done only on the basis of a legal permission (eg if a transmission of the data to third parties, as required by payment service providers, pursuant to Art. 6 (1) (b) GDPR to fulfill the contract). You have consented to a legal obligation or based on our legitimate interests (eg the use of agents, webhosters, etc.).

If we use third parties to process data it will be on the basis of a so-called " Assignment processing contract ", this is done on the basis of Art. 28 GDPR.

Transfers to third countries

If we process data in a third country (ie outside the European Union (EU) or the European Economic Area (EEA)) or in the context of the use of third party services, disclosure or transmission of data to third parties. This will only be done if it is to fulfill our (pre) contractual obligations, on the basis of your consent, on the basis of a legal obligation or on the basis of our legitimate interests. Subject to legal or contractual permissions, process or let the data in a third country be processed, only if the special conditions of Art. 44 et seq. GDPR apply. That the processing is e.g. on the basis of specific guarantees, such as the officially recognized level of data protection (eg for the US through the Privacy Shield) or compliance with officially recognized special contractual obligations (so-called "standard contractual clauses").

Rights of data subjects

You have the right to request a confirmation as to whether the data in question is being processed and for information about this data, as well as for further information and a copy of the data in accordance with Art. 15 GDPR.

You have the right, accordingly. Art. 16 DSGVO, to demand the completion of the data concerning you or the correction of this incorrect data.

In accordance with Art. 17 GDPR, you have the right to demand that relevant data will be deleted without delay, or, alternatively, to require a restriction of the processing of the data in accordance with Art. 18 GDPR.

You have the right to demand that the data relating to you, which you have provided to us, will be obtained in accordance with Art. 20 GDPR and by request transmitted to another person.

You have gem. Art. 77 GDPR the right to file a complaint with the competent supervisory authority.

Right to Withdrawal

According to Art. 7 para. 3 GDPR, you have the right to withdrawal granted consent which continues into the future.

The Right to object

You may, at any time, object to the future processing of your data in accordance with Art. 21 GDPR. The objection can in particular be made against processing for direct marketing purposes.

Cookies and the right to object to direct mail

"Cookies" are small files that are stored on users' computers. Different information can be stored within the cookies. A cookie serves primarily to store the information about a user (or the device on which the cookie is stored). This can be during or after the visit to an online offer. Temporary cookies, or "session cookies" or "transient cookies", are cookies that are deleted after a user leaves the online service and closes his browser. In such a cookie, e.g. the content of a shopping cart are stored in an online shop or a login status. "Permanent" or "persistent" refers to cookies that remain stored even after the browser has been closed. The login status will be saved if users visit the site after several days. In such a cookie the interests of the users can be stored, which can be used for range measurement or marketing purposes. A "third-party cookie" refers to cookies that are offered by providers other than the one responsible for the online offer (otherwise, if it is only their cookies, this is called "first-party cookies").

We might and can use temporary and permanent cookies and clarify this in the context of our privacy policy.

If the users do not want cookies stored on their machine, they will be asked to disable the option in their browser's system settings. Saved cookies can be deleted in the system settings of the browser. The exclusion of cookies can lead to functional restrictions of this online offer.

A general explanation to the use of cookies used for online marketing purposes can be found on sources. For example, the US website <http://www.aboutads.info/choices/> or the EU website <http://www.youronlinechoices.com/>. With the information founds on these sources, the user can set the preferences of the cookies on his machine. Please note that in this case, not all features of the website and online offer will function.

Delete data

The data processed by us are deleted or limited in their processing in accordance with Articles 17 and 18 GDPR. Unless explicitly stated in this privacy statement, the data stored by us will be deleted as soon as they are no longer necessary for their intended purpose and the deletion does not conflict with any storage requirements. Unless the data is deleted because it is required for other and legally permitted purposes, its processing will be restricted. That the data is blocked and not processed for other purposes. This applies, for example for data that must be kept for commercial or tax reasons.

According to legal requirements in Germany, information will be stored for 10 years, this according to §§ 147 Abs. 1 AO, 257 Abs. 1 Nr. 1 and 4, Abs. 4 HGB (books, records, management reports, accounting documents,

trading books, for taxation relevant Documents, etc.) and 6 years in accordance with § 257 (1) no. 2 and 3, para. 4 HGB (commercial letters).

According to legal regulations in Austria the storage takes place for 7 years according with § 132 exp. 1 BAO (accounting documents, receipts / invoices, accounts, documents, business documents, statement of income and expenses, etc.), for 22 years in connection with land and for 10 years in the case of documents related to electronically supplied services, telecommunications, broadcasting and television services provided to non-EU companies in EU Member States, for which the Mini-One-Stop-Shop (MOSS) is used.

Business-related processing

In addition, we process;

- contract data (e.g., contract, term, customer category)
- payment data (e.g., bank details, payment history)

from our customers, prospects and business partners for the purpose of providing contractual services, customer care, marketing, advertising and market research.

Order processing in the online shop and customer account

We process the data of our customers as part of the ordering process in our online shop, to allow them to select and order the selected products and services, as well as their payment, delivery or execution.

The processed data includes inventory data, communication data, contract data, payment data and those affected by the processing, customers, prospects and other business partners. Processing is for the purpose of providing contractual services in the context of operating an online shop, billing, delivery and customer service. Here we use session cookies for the storage of the shopping cart contents and permanent cookies for the storage of the login status.

Processing is based on Art. 6 para. 1 lit. b (execution of order transactions) and c (legally required archiving) GDPR. The information marked as required for the establishment and fulfillment of the contract is required. We disclose the data to third parties, only in the context of extradition, payment or in the context of legal permissions and obligations to legal advisors and authorities. The data will be processed in third countries only if it is necessary for the fulfillment of the contract (for example, at the customer's request on delivery or payment).

Users can optionally create a user account, in particular by being able to view their orders. As part of the registration, the required mandatory information will be communicated to the users. The user accounts are not public and cannot be indexed by search engines. When users cancel their user account their data are deleted with regard to the user account, subject to their retention is for commercial or tax law reasons according to Art. 6 para. 1 lit. c GDPR necessary. Information in the customer's account remains until its deletion with subsequent archiving in the case of a legal obligation. It is the responsibility of the users to secure their data upon termination prior to the end of the contract.

As part of the registration and re-registration and the use of our online services, we store the IP address and the time of the respective user action. The storage is based on our legitimate interests, as well as the user's protection against misuse and other unauthorized use. A transfer of these data to third parties does not take place, unless it is necessary for the prosecution of our claims or if there is a legal obligation in accordance with Art. 6 para. 1 lit. c GDPR.

The deletion takes place after expiration of legal warranty and comparable obligations, the necessity of the storage of the data is checked every three years; in the case of legal archiving obligations, the deletion takes place after its expiration (end of commercial law (6 years) and tax law (10 years) retention obligation).

External payment service providers

We use external payment service providers, through whose platforms the users and we can make payment transactions. We use; PAYONE GmbH (<https://www.bspayone.com/DE/en/privacy>), PayPal (<https://www.paypal.com/de/webapps/mpp/ua/privacy-full>), Visa (<https://www.visa.de/datenschutz>), Master Card (<https://www.mastercard.de/de-de/datenschutz.html>), American Express (<https://www.americanexpress.com/en/content/privacy-policy-statement.html>), Paydirekt (<https://www.paydirekt.de/agb/index.html>)

As part of the fulfillment of contracts, we set the payment service providers on the basis of Art. 6 para. 1 lit. b. GDPR. Incidentally, we use external payment service providers on the basis of our legitimate interests. Art. 6 para. 1 lit. f. GDPR in order to offer our users effective and secure payment options.

Amongst the data processed by the payment service providers are; inventory data, e.g. the name, address, bank data, e.g. Account numbers or credit card numbers, passwords, TANs and checksums, as well as contract, summary and recipient-related information. The information is required to complete the transactions. However, the data entered will only be processed and stored by the payment service providers. We do not receive any account or credit card information, only information with confirmation or negative disclosure of the payment. The data may be transmitted by the payment service providers to credit reporting agencies. This transmission aims at the identity and credit check. For this we refer to the terms and conditions and privacy policy of payment service providers.

For the payment transactions, the terms and conditions and the privacy notices of the respective payment service providers, which are available within the respective websites, or transactional applications apply. We also refer to these for further information and assertion of rights of revocation, information and other data subjects.

Administration, financial accounting, office organization, contact management

We process data in the context of administrative tasks and organization of our business, financial accounting and compliance with legal obligations, such as archiving. In doing so, we process the same data that we process in the course of rendering our contractual services. The processing principles are Art. 6 para. 1 lit. c. GDPR, Art. 6 para. 1 lit. f. GDPR. The processing affects customers, prospects, business partners and website visitors. The purpose and interest in processing lies in administration, financial accounting, office organization, data archiving. This to maintain our business, perform our duties and provide our services. The deletion of the data with regard to contractual services and contractual communication corresponds to the information provided in these processing activities.

We disclose or transmit data to the financial services, consultants, such as tax accountants or auditors, and other fee agents and payment service providers.

Furthermore, based on our business interests, we store information about suppliers, promoters and other business partners, e.g. for later contact. We generally store this majority of company-related data permanently.

Registration function

Users can create a user account. As part of the registration, the required mandatory information is communicated to the users and based on Art. 6 para. 1 lit. b GDPR processed for purposes of providing the user account. The processed data includes in particular the login information (name, password and an e-mail address). The data entered during registration will be used for the purpose of using the user account and its purpose.

Users may have access to information relevant to their user account, e.g. technical changes and be informed by e-mail. If users have terminated their user account, their data will be deleted with respect to the user account, subject to a statutory retention requirement. It is the responsibility of the users to secure their data upon

termination prior to the end of the contract. We are entitled to delete all user data stored during the term of the contract.

In the context of the use of our registration and registration functions as well as the use of the user account, the IP address and the time of the respective user action will be saved. The storage is based on our legitimate interests, as well as the user's protection against misuse and other unauthorized use. A transfer of these data to third parties does not take place, unless it is necessary for the pursuit of our claims or there is a legal obligation in accordance with Art. 6 para. 1 lit. c GDPR. The IP addresses will be anonymized or deleted after 7 days at the latest.

Comments and posts

If users leave comments or other contributions, their IP addresses based on our legitimate interests within the meaning of Art. 6 para. 1 lit. f. GDPR be stored for 7 days. This is for our own safety, if someone leaves illegal content in comments and posts (insults, prohibited political propaganda, etc.). In this case, we may be sued for the comment or post and are therefore interested in the identity of the author.

Furthermore, we reserve the right, in accordance with our legitimate interests. Art. 6 para. 1 lit. f. GDPR to process the information of users for the purpose of spam detection.

On the same legal basis, we reserve the right, in the case of surveys, to store users' IP addresses for their duration and to use cookies to avoid multiple votes.

The data provided in the comments and contributions are stored by us permanently until the users object.

Contact

When contacting us (for example, by contact form, e-mail, telephone or by social media), the information of the user to process the contact request and their processing acc. Art. 6 para. 1 lit. b) GDPR processed. User information can be stored in a Customer Relationship Management System ("CRM System") or comparable request organization.

We delete the requests, if they are no longer required. We check the requirement every two years; Furthermore, the legal archiving obligations apply.

Newsletter

With the following information we inform you about the content of our newsletter as well as the registration, shipping and statistical evaluation procedures and your right of objection. By subscribing to our newsletter, you agree to the receipt and the procedures described.

Content of the newsletter: We send newsletters, e-mails and other electronic notifications with advertising information (hereinafter "newsletter") only with the consent of the recipient or a legal permission. If, in the context of an application for the newsletter, its contents are concretely described, they are for the consent of the users. Incidentally, our newsletter contains information about our services and us.

Double opt-in and logging: The registration for our newsletter takes place in a so-called double opt-in procedure. After registration, you will receive an e-mail asking you to confirm your registration. This confirmation is necessary so that nobody can register with external e-mail addresses. Registration for the newsletter will be logged, in order to prove the registration process according to the legal requirements. This includes the storage of the logon and the confirmation time, as well as the IP address. Likewise, changes to your data stored with the shipping service provider will be logged.

Credentials: To subscribe to the newsletter, it is sufficient to provide your e-mail address. Optionally, we ask you to give a name in the newsletter for personal address.

The dispatch of the newsletter and the related performance measurement are based on the consent of the recipient acc. Art. 6 para. 1 lit. a, Art. 7 GDPR i.V.m § 7 Abs. 2 No. 3 UWG or if consent is not required, based on our legitimate interests in the direct marketing acc. Art. 6 para. 1 lit. F. GDPR i.V.m. § 7 Abs. 3 UWG.

The logging of the registration process is based on our legitimate interests in accordance with Art. 6 para. 1 lit. f GDPR. Our interest lies in the use of a user-friendly and secure newsletter system, which serves our business interests as well as the expectations of the users and also allows us to prove our consent.

Termination / Withdrawal - You can terminate your registration to our newsletter at any time, ie. Revoke your consent. A link to cancel the newsletter can be found at the end of each newsletter. We may save the submitted email addresses for up to three years based on our legitimate interests before we delete them to provide prior consent. The processing of this data is limited to the purpose of a possible defense against claims. An individual request for cancellation is possible at any time, provided that at the same time the former existence of a consent is confirmed.

Newsletter - Mail Chimp

The newsletters are distributed using MailChimp, a mailing service platform owned by Rocket Science Group, LLC, 675 Ponce De Leon Ave # 5000, Atlanta, GA 30308, USA. The privacy policy of the shipping service provider can be viewed here: <https://mailchimp.com/legal/privacy/>. The Rocket Science Group LLC is certified under the Privacy Shield Agreement, providing a guarantee to comply with European privacy standards (<https://www.privacyshield.gov/participant?id=a2zt000000TO6hAAG&status=Active>). The shipping service provider is based on our legitimate interests' gem. Art. 6 para. 1 lit. f GDPR and a contract processing agreement acc. Art. 28 (3) sentence 1 GDPR.

The shipping service provider may retrieve the data of the recipients in pseudonymous form. Without assignment to a user, to optimize or improve their own services, e.g. for the technical optimization of shipping and the presentation of newsletters or for statistical purposes. However, the shipping service provider does not use the data of our newsletter recipients to address them themselves or to pass the data on to third parties.

Newsletter - Success Measurement

The newsletters contain a so-called "web beacon". A pixel-sized file that is retrieved from the server when opening the newsletter from our server, or if we use a shipping service provider. In the course of this call, technical information, such as information about the browser and your system, as well as your IP address and time of the retrieval are collected.

This information is used to improve the technical performance of services based on their specifications or audience and their reading habits, based on their locations (which can be determined using the IP address) or access times. The statistical surveys also include determining whether the newsletters are opened, when they are opened and which links are clicked. For technical reasons, this information can be assigned to the individual newsletter recipients. However, it is neither our endeavor nor our interest to observe the actions of individual users. The evaluations serve us much more to recognize the reading habits of our users and to adapt our content to them, or to send different content according to the interests of our users.

A separate revocation of the performance measurement is unfortunately not possible, in this case, the entire newsletter subscription must be terminated.

Hosting and e-mailing

The hosting services we use are designed to provide the following services: infrastructure and platform services, computing capacity, storage and database services, e-mail delivery, security and technical maintenance services we use to operate this online service.

Here we, or our hosting provider, process inventory data, contact data, content data, contract data, usage data, meta and communication data of customers, interested parties and visitors. This on the basis of our

legitimate interests in an efficient and secure provision of this online offer acc. Art. 6 para. 1 lit. f GDPR i.V.m. Art. 28 GDPR (conclusion of contract processing contract).

Google Analytics

We use Google Analytics, a web analytics service of Google LLC ("Google"), based on our legitimate interests (i.e., interest in the analysis, optimization, and economic operation of our online service as defined in Art. 6 (1) lit. Google uses cookies. The information generated by the cookie about the use of the online offer by the users are usually transmitted to a Google server in the USA and stored there.

Google is certified under the Privacy Shield Agreement, which provides a guarantee to comply with European privacy legislation (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

Google will use this information on our behalf to evaluate the use of our online offer by users, to compile reports on the activities within this online offer and to provide us with further services related to the use of this online offer and the internet usage. In this case, pseudonymous user profiles of the processed data can be created.

We only use Google Analytics with activated IP anonymization. This means that the IP address of the users is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there.

The IP address submitted by the user's browser will not be merged with any other data provided by Google. Users can prevent the storage of cookies by setting their browser software accordingly; Users may also download the following: http://en.wikipedia.org/wiki/Public_Print_Print_Print_Print_Print.png : // tools .google.com / dlpage / gaoptout? hl = en.

For more information about Google's data usage, hiring and opt-out options, please read Google's Privacy Policy (<https://policies.google.com/technologies/ads>) and Google's Ads Ads Settings (<https://adssettings.google.com/authenticated>).

The personal data of users will be deleted or anonymized after 14 months.

Google AdWords and conversion measurement

We use the services of Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043 on the basis of our legitimate interests (ie interest in the analysis, optimization and economic operation of our online service within the meaning of Art. 6 (1) lit. GDPR) , USA, ("Google").

Google is certified under the Privacy Shield Agreement, which provides a guarantee to comply with European privacy legislation (<https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>).

We use Google's online marketing method "AdWords" to place ads on the Google advertising network (e.g., in search results, in videos, on websites, etc.) to show them to users who have a suspected interest in the ads. This allows us to better target advertisements for and within our online offering, so that we only present ads to users that potentially match their interests. If a user e.g. Showing ads for products he was looking for on other online offers is called remarketing. For these purposes, upon access to our and other websites where the Google Advertising Network is active, Google will immediately execute a code from Google and become so-called (re) marketing tags (invisible graphics or code, also as " Web beacons ") incorporated into the website. With their help, the user is provided with an individual cookie on the device. a small file is saved (instead of cookies, comparable technologies can be used). In this file is noted which web pages the user visited, for what content he is interested and what offers the user has clicked, as well as technical information about the browser and operating system, referring web pages, visit time and other information on the use of the online offer.

Furthermore, we receive an individual "conversion cookie". The information obtained through the cookie is used by Google to generate conversion statistics for us. However, we only hear about the anonymous total number of users who clicked on our ad and were redirected to a conversion tracking tag page. However, we do not receive information that personally identifies users.

The data of the users are pseudonym processed in the context of the Google advertising network. That Google stores and processes e.g. not the name or e-mail address of the users, but processes the relevant data cookie-related within pseudonymous user profiles. That from the perspective of Google, the ads are not managed and displayed to a specifically identified person, but to the cookie owner, regardless of who that cookie owner is. This does not apply if a user has expressly allowed Google to process the data without this pseudonymization. The information collected about users is transmitted to Google and stored on Google's servers in the United States.

For more information about Google's data usage, hiring and opt-out options, please read Google's Privacy Policy (<https://policies.google.com/technologies/ads>) and Google's Ads Ads Settings (<https://adssettings.google.com/authenticated>).

Online presence in social media

We maintain online presence within social networks and platforms in order to communicate with customers, prospects and users active there and to inform them about our services. When calling the respective networks and platforms, the terms and conditions and the data processing guidelines apply to their respective operators.

Unless otherwise stated in our Privacy Policy, we process users' data as long as they communicate with us within social networks and platforms, e.g. Write posts on our online presence or send us messages.

Integration of services and contents of third parties

On the basis of our legitimate interests (ie interest in the analysis, optimization and economic operation of our online offer within the meaning of Art. 6 (1) lit. GDPR), we make use of content or services offered by third-party providers in order to provide their content and services, such as Include videos or fonts (collectively referred to as "content").

This always presupposes that the third-party providers of this content perceive the IP address of the users, since they could not send the content to their browser without the IP address. The IP address is therefore required for the presentation of this content. We endeavor to use only such content whose respective provider uses the IP address only use to deliver the content. Third parties may also use so-called pixel tags (invisible graphics, also referred to as "web beacons") for statistical or marketing purposes. The "pixel tags" can be used to evaluate information such as visitor traffic on the pages of this website. The pseudonymous information may also be stored in cookies on the user's device and may include, but is not limited to, technical information about the browser and operating system, referring web pages, time of visit, and other information regarding the use of our online offer.

Youtube

We embed the videos on the YouTube platform of Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. Privacy Policy: <https://www.google.com/policies/privacy/>, opt-out: <https://adssettings.google.com/authenticated>.

OpenStreetMap

We integrate the maps of the service "OpenStreetMap" (<https://www.openstreetmap.de>), which are offered by the OpenStreetMap Foundation (OSMF) based on the Open Data Commons Open Database License (ODbL). Privacy Policy: https://wiki.openstreetmap.org/wiki/Privacy_Policy.

To the best of our knowledge, OpenStreetMap uses users' data solely for the purpose of displaying map features and caching the selected settings. These data may include, but are not limited to, users' IP addresses and location data, but they are not collected without their consent (usually as part of their mobile device

settings). The data can be processed in the USA. For more information, see the OpenStreetMap privacy policy: https://wiki.openstreetmap.org/wiki/Privacy_Policy.

LinkedIn

Within our online offering, features and content of the LinkedIn service offered by LinkedIn Ireland Unlimited Company Wilton Place, Dublin 2, Ireland, may be incorporated. For this, e.g. Content such as images, videos, or text and buttons that allow users to share content from this online offering within LinkedIn. If the users are members of the platform LinkedIn, LinkedIn can call the o.g. Assign contents and functions to the user profiles there. LinkedIn privacy statement: <https://www.linkedin.com/legal/privacy-policy>. LinkedIn is certified under the Privacy Shield Agreement, which provides a guarantee to comply with European privacy legislation (<https://www.privacyshield.gov/participant?id=a2zt0000000LOUZZAAO&status=Active>). Privacy Policy: <https://www.linkedin.com/legal/privacy-policy>, opt-out: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>.

Use of Facebook social plugins

On the basis of our legitimate interests (ie interest in the analysis, optimization and economic operation of our online offer within the meaning of Art. 6 (1) lit. GDPR) we use social plugins ("plugins") of the social network facebook.com, which operated by Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland ("Facebook"). The plugins can represent interaction elements or content (eg videos, graphics or text contributions) and can be recognized by one of the Facebook logos (white "f" on blue tile, the terms "Like", "Like" or a "thumbs up" sign) or are marked with the addition "Facebook Social Plugin". The list and appearance of Facebook Social Plugins can be viewed here: <https://developers.facebook.com/docs/plugins/>.

Facebook is certified under the Privacy Shield Agreement, providing a guarantee to comply with European privacy legislation (<https://www.privacyshield.gov/participant?id=a2zt0000000GnywAAC&status=Active>).

When a user invokes a feature of this online offering that includes such a plugin, their device establishes a direct connection to the Facebook servers. The content of the plugin is sent directly from Facebook to the device

submitted by the user and incorporated by him into the online offer. In the process, user profiles of the processed data can be created. We therefore have no influence on the extent of the data that Facebook collects with the help of this plugin and therefore informs users according to our level of knowledge.

By integrating the plugins, Facebook receives the information that a user has accessed the corresponding page of the online offer. If the user is logged in to Facebook, Facebook can assign the visit to his Facebook account. If users interact with the plugins, for example, press the Like button or leave a comment, the information is transmitted from your device directly to Facebook and stored there. If a user is not a member of Facebook, there is still the possibility that Facebook will find out and save their IP address. According to Facebook, only an anonymous IP address is stored in Germany.

The purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as the related rights and setting options for protecting the privacy of users, can be found in Facebook's privacy policy: <https://www.facebook.com/about/privacy/>.

If a user is a Facebook member and does not want Facebook to collect data about him through this online offer and link it to his member data stored on Facebook, he must log out of Facebook and delete his cookies before using our online offer. Other settings and inconsistencies regarding the use of data for promotional purposes are possible within the Facebook profile settings: <https://www.facebook.com/settings?tab=ads> or via the US-American site <http://www.aboutads.info/choices/> or the EU page <http://www.youronlinechoices.com/>. The settings are platform independent, i. they are adopted for all devices, such as desktop computers or mobile devices.

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